

Spring 2022

Textbook List for Tabor Online Courses

Term	Start	End	Program	Course #	Course Title	Book Title	Author(s)	Publisher	ISBN	Instructor
<b>MEI</b>										
SP22	1/3/2022	2/13/2022	MEI 7	BRS 520	Future Studies	Misreading Scripture with Individualist Eyes: Patronage, Honor, and Shame in the Biblical World, 2020	Richards, E. Randolph	IVP	978-0830852758	Heath Hollensbe
						Changing Signs of Truth: A Christian Introduction to the Semiotics of Communication, 2012	Downing, Crystal	IVP Academic	978-0830839667	
						21 Lessons for the 21st Century, 2019	Harari, Yuval Noah	Random House	978-0525512196	
SP22	2/14/2022	3/27/2022	MEI 7	BRS 555	Ethical Leadership in Dynamic Organizations	The Emotionally Healthy Leader	Scazzero, Peter	Zondervan	978-0310494577	Justin Hiebert
SP22	3/28/2022	5/8/2022	MEI 7	BRS 521	Communication Skills	Forged in Crisis	Koehn, Nancy	Scribner	978-1501174445	Rick Bartlett
						Telling Your Own Stories, 2005	Davis, Donald	August House	978-0874832358	
						Rudder: Strategic Brand Clarity, 2019	Flanagan, David	FlanaganSpeaks	978-0578489049	
						Made to Stick, 2007	Heath, Chip & Dan	Random House	978-1400064281	
						Improving Your Storytelling: Beyond the Basics for All Who Tell Stories in Work or Play, 2005	Lipman, Doug	August House	978-0874835304	
Building a Storybrand, 2017	Miller, Donald	HarperCollins	978-0718033323							
<b>MBA</b>										
SP22	1/10/2022	3/6/2022	MBA 26	BUS 530	Managerial Accounting & Finance	Fundamentals of financial management, Concise (9th ed.)	Brigham, E.F. Houston, J.F.	Cengage	978-1305635937	Michael Crawford
						Texas Instruments BA II Plus or other similar financial calculator				
SP22	3/7/2022	5/1/2022	MBA 26	BUS 523	Learning Orgs & Change Management	An Experiential Approach to Organization Development (8th ed.)	Donald R. Brown	Pearson	978-0136106890	Norm Duncan
						The Practice of Adaptive Leadership: Tools and Tactics for Changing Your Organization and the World	Ronald A Heifetz, Alexander Grashow, & Marty Linsky	Harvard Business	978-1422105764	
SP22	1/10/2022	3/6/2022	MBA 26AA & MBA 27 & MBA-SM1	BUS 633	Strategic Marketing	Marketing Strategy w/ MindTap (7th edition)	O.C. Ferrell & Michael Hartline	Cengage	978-1337495097	Adina Scruggs
SP22	3/7/2022	5/1/2022	MBA 27	BUS 665	Leadership Studies & Theory	CliftonStrengths for students: Your strengths journey begins here		Gallup Press	978-1595621252	John Plastow
						Primal leadership: Learning to lead with emotional intelligence	Daniel Goleman, Richard Boyatzis, & Annie McKee	Harvard Business	978-1422168035	
						Leadership: theory and practice (7th ed)	P.eter G. Northouse	Sage	978-1483317533	
SP22	3/7/2022	5/1/2022	MBA 27AA	BUS 551	HR Management in a Global Environment	Human Resource Management (15th ed)	Gary Dessler	Pearson	978-0134235455	Mark Posson
						Doing Business by the Good Book	David Steward & Robert Shook	Hyperion Books	1-4013-0062-6	
<b>MBA Sports Management &amp; Leadership</b>										
SP22	1/10/2022	3/6/2022	MBA-SM 1 & MBA 27 & MBA 26AA	BUS 633	Strategic Marketing	Marketing Strategy Loose Leaf edition (7th edition)	O.C. Ferrell & Michael Hartline	Cengage	978-1337296519	Adina Scruggs
SP22	3/7/2022	5/1/2022	MBA-SM 1	BUS 522	Fundamentals of Sport Business	Understanding Sport Organizations (3rd Edition epub)	Slack, Trevor & Thurston	Human Kinetics	978-1492594093	Jim Moore
<b>Master of Education - Neuroscience &amp; Trauma (MED)</b>										
SP22	1/10/2022	2/27/2022	MED 1	EDU 610	Learning and Behavior Analysis	Beyond Behaviors: Using Brain Science and Compassion to Understand and Solve Children's Behavioral Challenges	Delahooke, Mona	2019	978-1683731191	Shana Schmidt Janyne
						Anatomy of the Soul: Surprising Connections between Neuroscience and Spiritual Practices That Can Transform Your Life and Relationships	Thompson, Curt	2010	978-1414334158	McConnaughey
SP22	2/28/2022	4/17/2022	MED 1	EDU 670	Stress, Trauma, and Resiliency	The Body Keeps the Score: Brain, mind, and body in the healing of trauma	Van Der Kolk, B.	2014	978-0143127741	Ken Baugh David Stevens
SP22	2/28/2022	4/17/2022	MED 1	EDU 671	Trauma Informed Field Experience/Seminar	N/A				Ken Baugh David Stevens

<b>Business as Mission (BAM)</b>										
SP22	1/10/2022	2/20/2022	BAM 1A	BUS 471	Marketing Management	<i>Marketing: An introduction (13th ed.)</i>	Gary Armstrong & Philip Kotler	Pearson	978-0134149530	Maribel Asensio
SP22	2/21/2022	4/3/2022	BAM 1A	BUS 456	Production Operations Management	<i>Principles of Operations Management (w/Access Card for MyOMLab) 12th Ed *Purchase directly from Pearson.com</i>	Heizer & Render	Pearson	978-0134422404	Matthew Moore
SP22	4/4/2022	5/15/2022	BAM 1A	BUS 490	Strategic Planning	<i>Strategic Planning for Success: Aligning people, performance, and payoffs</i>	Kaufman Oakley-Browne & Watkins	2003	978-0787965037	John Plastow
<b>Adaptive Ministry Leadership (AML)</b>										
SP22	2/21/2022	4/3/2022	AML 1A	BRS 362	Church & the Mission of God	<i>Kingdom Conspiracy: Returning to the Radical Mission of the Local Church</i>	McKnight, Scot	2016	978-0801097850	Rick Bartlett
						<i>The Mission of God's People: A Biblical Theology of the Church's Mission</i>	Wright, Christopher	2010	978-0310291121	
SP22	4/4/2022	5/15/2022	AML 1A	BRS 310	Authentic Transformation	TBD				Josh Engle
<b>Undergraduate Online Elective Courses</b>										
SP22	1/10/2022	2/20/2022	UG-O Electives	BRS 354	Leadership & Community	<i>Leadership is an Art</i>	Dupree, Max	2004	978-0385512466	Jules Glanzer
						<i>Summoned to Lead</i>	Sweet, Leonard	2004	978-0310232223	
						<i>Tribes: We Need You to Lead Us</i>	Godin, Seth	2008	978-0749939755	
						<i>Your Leadership Edge</i>	O'Malley & Cebula	2015	978-0988977754	
						<i>Jesus on Leadership</i>	Wilkes, Gene	1998	978-0842318631	